Usability Test 2 for Capstone Project MyMu

Date of Report: September 7, 2020

Your Name: Emily Zhang

The second round test for my project MyMu was also conducted remotely due to the covid-19 pandemic. The main purpose of the test was to see whether the changes made to the prototypes based on the first round of usability test gives a better user experience for users. To realize this purpose, I recruited 4 participants, some of whom were in the first round text and some were selected from screener survey at the early stage. All these participants match the persona of the target users. Just like the first round of test, I created 6 tasks and some follow up questions for users during the 30 minutes' test.

Findings

Issue #1

Wording in on-boarding page is not inviting

Summary:

- Introduction message in the land in page still too dull
- Example screens are not clear enough for users

Recommendations:

- Use more interesting wording to guide users
- Replace some example screens

Issue #2

Feature of curation is not clear

Summary:

- User "share" as the first step to use curate is not precise for the feature
- Users find it confusing to import content again in this part
- There's no "preview" for users to see what they are making

Recommendations:

- More simple but interesting elaboration on the function of "curation"
- Emphasize it in on-boarding pages
- Add preview function to further showcase the function

Issue #3

Unnecessary features are filling the page

Summary:

- Buttons of "leave it for now" is unnecessary
- "Add file" button might not be use very often
- Too much "irrelevant" information in Profile page

Recommendations:

- Delete unnecessary button
- Redesign the order of add icon based on the importance
- Redesign profile page to make it relevant for users

Issue #4

Some description of icons still not clear

Summary:

• Icons such as "edit" and "share" needs further description under special circumstances

Recommendations:

- Replace "edit" with "edit cover" to make it more precise and clear for users
- Add description to every icon unless its universal